

# SMART BBA

IN INTERNATIONAL  
BUSINESS



**SMART GRADUATION**

with

UNIVERSITY DEGREE +  
PRACTICAL BUSINESS SKILLS +  
LIFE SKILLS

— **BENEFITS** —

SUCCESSFUL BUSINESS / START-UP  
100% JOB IN MNC / SME  
FAMILY BUSINESS MANAGEMENT



SINCE 2008

After 12<sup>th</sup> Commerce / Science / Arts or  
Shift from CA / BE / Existing B.Com, BBA

## SMART BBA

Degree & Certificate You Get in 3 Years

### BBA



From Savitribai Phule  
Pune University\*

&

### BUSINESS SKILL CERTIFICATE



CAT-P From NIBE:  
The International Business College,  
An Autonomous Institute\*



Practical Skills & Technology For  
**BUSINESS SUCCESS**



Skills For Growth In  
**FAMILY BUSINESS**



**100%**  
**GUARANTEED JOB**  
in MNC / SME



**INTERNATIONAL  
MS/MBA BASE**  
Strong Skill Base & Practical  
Exposure for Higher Studies



### LIFE WITH NIBE'S SMART BBA

Daily 6 hrs. : College  
Daily 2 hrs : Health Workouts & Extra  
Curricular, Sports, Music, etc

6 Months  
Industry Internship / Exposure

All Sessions Monday to Friday. On Some Saturdays, Industry Visits & Industry Expert Meets.

\*Along with CAT-P, students should do BBA From Pune University. Nilaya Will Guide to Choose subjects, to Prepare for Exams and to Choose College Affiliated to Pune Uni.

# ★ ★ CURRICULUM ★ ★

## International Business Studies

- Business Management
- International Business Management
- Family Business Management
- Finance & Accounts
- International Finance & Import-Export
- Marketing, Branding & Sales
- HR. & Staff Management
- National & International Economics
- Business Ideas
- Business Modeling
- Start-up & Incubation
- Business & Labour Laws
- Direct & Indirect Taxes
- Systems, Reporting & Controls
- Retail Management
- Supply Chain Management
- Agri Business Management & Many More

## Technology

- Online Businesses
- Business Automation
- Digital Marketing & SMM
- Business Intelligence & AI
- CRM Software
- HRMS Software
- Pay-Roll Software
- SAP-FI, Tally ERP
- Advanced MS–Office
- Office Management & Reporting Software
- Various Tax, Job & net Portals
- Art of Digital Presentation
- G-Docs, Cloud Computing & Many more

## Practical Exposure

- Real Life projects in all Business Areas
- Business Simulation Learning
- Case Studies
- Visits to Industry & Great Businesses
- Interactions with Industry Leaders & Experts
- Workshops & Exhibitions on Various Business Skills
- Real Life Business Planning 6 Months internship

Only 40 ADMISSIONS

after entrance test.



Eligibility : 60% + Marks in 10<sup>th</sup> & 12<sup>th</sup>  
 Course Starts : Every Year around July Mid.



## NILAYA GROUP PLACEMENTS SINCE 2008




& Many More...

\*CAT-P Certificate will be Issued by NIBE, which is an Autonomous institute who on self designs the Practical Skill courses as per International Requirement in The Industry

★★ FINISHING & EXTRA-CURRICULAR ★★



Music Training



Workout, Zumba, Aerobics



Outdoor Sports



Indoor Sports



Industry Experts' Seminars



Meditation & Spirituality



Communication & Soft Skills



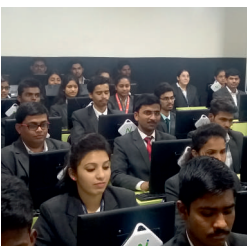
Adventures & Treks

LIFE TIME BUSINESS SUPPORT  
FOR DREAMY ENTREPRENEURS



100% PLACEMENT ASSURANCE  
FOR CORPORATE JOB SEEKERS

★★ 7 STORIED STATE OF ART INFRASTRUCTURE ★★



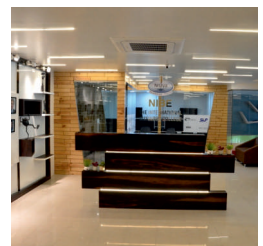
200+ Computer Labs



Lavish Premises



Hi-Tech Classrooms



Corporate Style Campus



Meditation Room



Premium Library



Hostel & Food Facility



Incubation Center

## ★★ AWARDS & RECOGNITIONS ★★



TIMES VISIONARY  
AWARD



AWARD BY MAHARASHTRA  
JOURNALIST ASSOCIATION



TIMES EDUCATION ICON  
AWARD



TIMES INNOVATIVE COURSE  
IN COMMERCE AWARD



RECOGNIZED IN VARIOUS  
INTERNATIONAL CONFERENCES



SHIKSHANDOOT  
AWARD

## ★★ RECOGNIZED & APPRECIATED BY MEDIA ★★



Watch all Programs & Awards on **YouTube**  
Channel - Nilaya Education Group Pune

## INTERVIEWS & PROGRAMS ON VARIOUS TV CHANNELS



Our Inspiration



CA. Nilay Mehta

CMO & FOUNDER :  
NILAYA EDUCATION GROUP



Swami Vivekanand

We Endeavour to  
Transform The World into  
Prosperous, Peaceful, Responsible and Happy Planet !

We Believe  
'Skill and Value Based' High Quality Education  
has Power to Accomplish This !



**NIBE**

THE INTERNATIONAL BUSINESS COLLEGE

795, NILAYA Education Group, Barrister Gadgil Road,  
Near Shanipar, Sadashiv Peth, Pune - 411030

CALL : 8888 21 24 65



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